



Welcome to the new method of sharing information and action steps! Each quarter you will receive an email which will inform you of what is going on inside The Guild, what events, meeting times, updates to our standard operating procedures (SOP) and provide actionable steps for you to utilize in service of your mission and the mission of The Guild.

WE MUST MUTUALLY UNDERSTAND THE MESSAGE AND ITS MY RESPONSIBILITY TO ENSURE THAT.

Men, I think, A LOT. Sometimes it's difficult to precisely paint the picture. I could write a book and still feel I didn't get the full message across. Hopefully the info here is clear and concise. If you are confused by something please ask a question and direct me to the exact sentence or paragraph that you are uncertain about. Thanks!

Announcements

WE ARE ALMOST A NON PROFIT!

Our Missouri paperwork was filed and accepted. Now its off to the feds and with any luck we will be a full fledged federally recognized non profit by the end of the year!

- **What it means**

Becoming a non profit opens the doors to new and exciting methods to grow our program and our reach. We are busy at work meeting with CEOs and creating a new process which will allow individuals and businesses to make meaningful donations towards sending men through our program. After some thought we realize that separating STATIONS from The Gauntlet does a disservice to the men taking mission on their lives. You really do need both. That's why we will be shifting gears. Starting in 2023 we plan to make that whole process one program, STATIONS. This will allow us to stay hands on with the men we serve, keeping them engaged for a longer period of time and thereby creating larger and longer lasting change. A solution will be offered to any current STATIONS alumni to still attend what is currently called The Gauntlet. With the new Scholarship program we intend to raise money which will cover the cost for the men attending, though we will likely require them to be contributing members. This is BIG. This new process will allow us to evolve in ways which relying on individual men simply cannot provide because our intent has always been to keep the cost low to the individual.

- **Why you matter**

As mentioned in the previous email your quarterly contributions and your willingness to help with events contributes to funding for the scholarships. The more we collect the more men we send through. This ties our reach directly to the number of men we keep. Additionally, your contribution in chats, meetings and programs is the reason men want to be here. To join other men, leading by example. YOU MATTER!

- **What we do next. 2023 Projection.**

In 2023 we create a goal of sending 12 men through the new STATIONS. We will be working with business to create situations of mutual value as a means to raise the appropriate funding to make this a reality. A man who has applied for STATIONS will be awarded a scholarship and given a date for when his process will begin.

The New STATIONS Program

Everything becomes the STATIONS program. 1 Program multiple evolutions. Evolution 1=POLICIES - Evolution 2=PROCEDURES - Evolution 3=POSTURE DONT WORRY! THAT FIRST STATIONS WEEKEND IS STILL THE SAME!

Additional changes to Standard Operating Procedures

Along with everything mentioned above, we will be changing a bit of how The Guild utilizes the internet to interact. In an effort to simplify our interactions, and grow the number of men who have exposure to what we do, the following solution has been formed.

Marco: Simplification - Introduction to The Guild

- YOU WOULD ONLY HAVE ONE MARCO THREAD UNLESS YOU ARE CURRENTLY IN STATIONS OR SERVING AS CADRE.
- We will expand our reach by allowing non-contributing members to apply for acceptance into the Marco Fellowship group. The men will be partially vetted and will utilize the Marco as a means to explore The Guild and how it can help. They will not be given access to Discord, Private Meetings, Programs or Private Events unless a special arrangement is made.
- Remove Marco tables as a means to simplify our Marco Polo, generate more traction on Discord chats/meetings, eliminate repeated Marco messages and create more meaningful conversations. The overall tables format is currently under consideration. Suggestions welcomed.
- Marco will become a quick way to communicate AND become good peer support to men considering contributing membership. We would only use Marco to share a win, ask for feedback and engage with each other's wins and feedback requests. Leadership will put on the occasional announcement message but for the most part all of our deeper conversation will occur in the members only discord

Discord: Where the real magic happens

- Meeting place
- Chat forum
- Coaching
- Program info/shares/questions/chat
- Online Clubhouse
- Commission Work
- Announcements/Event info

In short we want YOU participating regularly in Discord and serving in Marco.



OCTOBER - DECEMBER 2022 COMMISSION WORK:

Ok now that we are through all that lets talk about commission work. This quarter we really want to onboard you and drive our ethos home. In the future commissions will be a bit more YOU focused however this one is primarily about The Guild, the mission we are on together and why it matters so much.

Below You will find info and action steps for you to accomplish this quarter. Get involved! You will feel better about yourself and will be helping others do the same!

Commission

Commission is a word used to describe an effort which serves the over all mission at hand. This quarter your commission is “Embodiment the Ethos” What does it mean to embody our ethos? Soon I will share a link to a really awesome panel discussion which can help you expand your understanding of what it means to “embody the ethos.” Be looking for that soon!

If you are unfamiliar, The Guild’s ethos is pretty simple...

“Commitment - Contribution - Accountability”

So what does it all mean? It means you agree to live a life that says...

Declaration of Commitment:

“I will serve the mission with my utmost best effort. I will not count myself a failure or think too highly of myself. I will honor my commitments to myself and others with contributions of whatever I am capable. I will hold myself accountable for my involvement, knowing full well that my growth means our growth. I am a leader. I am a protector. I am a servant. As such I will hold myself to the standard of the extra mile, always representing this organization with honor and integrity. I am mentally fortified, physically strong and spiritually centered. I AM ON MISSION.”

Aim

Now that you understand the commission lets build on why its important, starting with its aim. An Aim refers to the overall broadly stated result. In this case, a general understanding of what we hope this quarter’s commission creates and who for. This quarter we will create massive growth by embodying the ethos and introducing some men to this group.

But who is it that we serve? We work to serve two categories.

- 1.) The individual man seeking to set his life to mission and purpose.
- 2.) Businesses, wishing to create gain gain partnerships benefiting the men of The Guild, individuals within their company and the company itself.

These two pursuits are mutually beneficial.

While the individuals experience personal growth the culture of their everyday lives improve. They obtain new skills and tools for navigating life. A new attitude and perspective is gained. As individuals improve so do their endeavors.

Marriage, parenting, friendship, work ethic, skillset, confidence, leadership and so much more. All of which are tremendous attributes of a quality man, spouse, partner, employee and employer.

Focus

To further expand our “WHY”... Focus is a detailed vision. A psychologically powerful way to set the unconscious brain to the task. This quarter we focus on the man who needs us. Let the vision become so clear, so embedded, your brain begins to seek the result in an autopilot fashion. Below you will find a link to a guided meditation which help you utilize **Reticular Formation**, the brain’s process for getting what its told to seek, to bring a man to mission and create it more organically.

Watch “Imagine The Man” at guildfellowship.com/commission

Objectives

Now for some action! Objectives are tasks and goals, carefully picked, which serve the commission and the overall mission. The **Mission-Commissions, Aim, Focus, Objectives** method can be used with any pursuit. The following objectives have been selected for you to complete by December 31st. Your resources are attached to the commission page.

Commitment

- EMBODY THE ETHOS - Live the message.
- Do the work.
- Support someone in doing the work.

Contribution

- Complete the Imagine The Man meditation no fewer than 3 times.
- Secure 1 man as a contributing member or program applicant.
- Make your Quarterly Contribution payment by November 1st.
- Contribute to Discord and Marco conversations.
- Volunteer.

Accountability

- Watch the Panel discussion and take relevant & actionable notes
- Attend a minimum of 4 meetings
- Complete the Self Assessment Worksheet
- Achieve your goals.
- Memorize the Ethos & Declaration of Commitment.
- Set a personal goal and a goal in service to The Guild to achieve by Dec 31st. The goals should be specific, realistic and a little uncomfortable.

Accountability Cont...

- Sign up for your next step with The Guild. There are many options like continuing the training program, volunteering for/at events, Cold Turkey Challenge etc... Pick it and commit.

WHATS UP IN THE GUILD THIS QUARTER?

Below you will find information on everything we have planned and could use help planning. Have your own idea? Let us know!

Meeting Schedule

All meetings are held in the Discord Fellowship Clubhouse.

Wednesdays

0605-0620 - Wins

Share a quick win amongst the fellowship.

Friday

0700-0730 GUILD MEETING.

A quick meeting discussing the quarters commission. Share progress, perspective and ask for feedback.

Sundays

1800 Fellowship

An opportunity to hang out, request feedback, take in a little peer support and center for the coming week.

1st Monday

1830-1915 LEADERSHIP

Guild Leaders Only



Stu - Coaching hours blocks

Coaching hours will be available for individuals feeling stuck in regards to working the commission. Please request at least 48 hours in advance.

Wednesdays 0700-0800

Thursday 1800-1900

Programs/Events

Stations 006 November 4th-6th

This is a big priority we need men to fill seats at this program. PLEASE REACH OUT TO SOMEONE(S) WHO COULD BENEFIT!!!



Cold Turkey November 1st - 23rd

Our annual vice challenge is back! A 23 day challenge, ending Thanksgiving morning, where you have the opportunity to explore a life free of that unproductive vice.

Step 1 - choose one or more vices which are unproductive and give them up for 23 days.

Step 2 - post a daily check in following this format. "Day ____ of #theguild #coldturkeychallenge. Today I am thankful for _____."

Step 3 - On Thanksgiving morning share a little something about what you've learned.



Fellowship & The Ring December 10th

A day/night of films, feasting and fellowship.

The location of this event is TBD.
RSVP on Facebook or directly.

5 films

7 pot luck meals.



Some additional events in the works...



Poker Night!

We are looking to hold a fun fundraiser to kickstart 2023. If you would like to help please contact me asap.

Walking Sticks

Anyone interested in a cigar and a few miles?
Lets set a date! This will most likely be held at
Cuivre River State Park.



So that's it...

There are so many awesome things coming our way and I'm honored for the opportunity to share them with YOU!

You may be thinking "this is a lot" and you'd be right. It is. BUT it isn't too much or out of your ability.

I will leave you with this...

If this project has meant anything to you, if it's enriched your life in any meaningful way, take this quarter serious. Help me make it more. As we move this into the professional world and more into the public eye YOU will be our biggest resource. If you have been on the sidelines know this... Without YOU this won't succeed. Without YOU... WE are less. JOIN US. SERVE.

"Contribution is a silent measure of our life philosophy and core value; it is the unspoken gesture of what we believe and value in life, an investment with divine returns."

Dr. Lucas D. Shallua

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MMXIX

THE GUILD
Mens Fellowship



I am so excited to see you all take part in this and I know you will find purpose in this effort if you apply yourself to it. Before I continue with what you have to look forward to in the coming months I want to thank you again for everything you have done and are about to do. Because of your willingness to trust in this project WE are able to expand. YOU are the proof its working. My deepest appreciation.

Respectfully,
Stu - Founder/CEO
The Guild; Men's Fellowship 501C3